

Information Industry's Environment In The 90's

Headquarters Auditorium
Admission by Ticket

March 24, 1987

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0900-0910	Welcome, Mr. Ed Maloney (D/OIT)
0910-1010	Will Zachmann
1010-1030	Break
1030-1130	John Seely Brown
1130-1230	Craig Fields
1400-1500	Gerry Paul
1500-1520	Break
1520-1620	Ed Matthews
1620-1630	Closing, Mr. Ed Maloney (D/OIT)

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Speaker's Agenda

William F. Zachmann, Vice President/
Corporate Research, International Data
Corporation. The coming "second genera-
tion" of systems.

Dr. John Seely Brown, Vice President of
Advanced Research, XEROX PARC. What
emerging technology will offer the
knowledgeworker at his workstation.

Dr. Craig Fields, Senior Scientist, DARPA,
DoD. The DoD perspective on coming
technology and its application within the
defense environment.

Dr. Gerald Paul, Vice President of Systems
and R&D, Wang Corporation. What the inte-
grated office environment will provide—
the strategic directions and investments of
office systems vendors.

Edward Matthews, Consultant, former IBM
R&D Manager. What managers need to
know as they plan for the future of their
organizations.